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Media Contact: Ashlee Wolf
Director of Philanthropy and Communication
Phone: (559) 487-1313; Mobile: (559) 916-5101
Email: ashlee@mmcenter.org

The Marjaree Mason Center Introduces New Logo

Fresno, CA — (November 13, 2024) — The Marjaree Mason Center, Fresno County’s only provider of domestic violence shelter and support services, is excited to unveil its new logo, signaling a fresh chapter in its ongoing commitment towards serving survivors of domestic violence.

For more than a decade, the Marjaree Mason Center has embraced a logo featuring a dandelion. Children often learn that a dandelion symbolizes a wish, blowing on the seed heads to send hopes into the wind. But through local market research and engagement with community stakeholders, survivors, and Marjaree Mason Center staff, it became clear that ending domestic violence is much more than a wish.

With continued growth and plans to expand services, the Marjaree Mason Center is proud to introduce a new symbol: a butterfly. The butterfly represents a profound journey—one of transformation, resilience, and freedom. Just as a butterfly emerges from its once-nurturing cocoon, survivors of domestic violence embark on a path from fear to empowerment, from pain to prosperity. This symbol encapsulates the Marjaree Mason Center’s promise to not only provide hope but also help survivors thrive and embrace their futures with renewed strength and freedom.

With the completion of the Center’s new Isnardi Foundation Building next month and plans to expand and enhance services, the Center is poised to support more survivors than ever before. These expanded facilities mark a pivotal moment in the Center’s history, allowing an even greater impact in prevention and early intervention, and comprehensive resources for survivors and their families.

The butterfly signifies more than just survival; it represents the shedding of power and control, the tools, resources, and support needed for individuals to reclaim their stories and transform their lives. Though moving into a new chapter, the Marjaree Mason Center’s focus remains clear: to continue empowering survivors, fostering healing, and creating pathways to new beginnings and beautiful futures.

To learn more, visit www.mmcenter.org.

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About Marjaree Mason Center

For over 40 years, the Marjaree Mason Center has offered safe housing and support services to adults and their children affected by domestic violence in Fresno County. As the only comprehensive domestic violence agency in Fresno County, which has the highest per capita calls to law enforcement in the State of California, the Marjaree Mason Center provides safe housing, legal services, counseling and education to survivors and youth. The Center was founded in 1979 after the murder of Marjaree Mason, a native of Easton, at the hands of her ex-boyfriend, a Fresno County Sheriff's deputy. A graduate of Washington High School and Reedley College, Marjaree lived in Fresno for 31 years and was well known in the community. To contact the Marjaree Mason Center, call the business center at 559.237.4706, or the 24-hour confidential emergency hotline at 559.233.HELP (4357) or help@mmcenter.org. To learn more, visit www.mmcenter.org.