



FOR IMMEDIATE RELEASE

Media Contact: Ashlee Wolf
Director of Philanthropy and Communication
Phone: (559) 487-1313; Mobile: (559) 916-5101
Email: ashlee@mmcenter.org

Marjaree Mason Center Welcomes Well-Known Nonprofit Leader Tiffany Apodaca as New Crisis Response Manager

Fresno, CA (January 6, 2025) – The Marjaree Mason Center, Fresno County’s only dedicated provider of domestic violence shelter and supportive services, is pleased to announce Tiffany Apodaca as the Center’s new Crisis Response Manager, effective January 2, 2025. In this role, Tiffany will serve as an essential member of the leadership team, overseeing the Center’s 24/7 crisis response operations for survivors of domestic violence.

Bringing a wealth of knowledge and expertise with her, Tiffany previously served as Co-Founder and Chief Operating Officer of Fresno’s prominent anti-human trafficking organization, Breaking the Chains. In addition to her role developing the non-profit organization from its inception in 2014 to today, Tiffany was responsible for emergency services for survivors, organizational financial monitoring, community partnerships, more.

Tiffany also previously founded Pledge 2 Stop Trafficking, a County-wide collaboration for anti-human trafficking agencies, and she currently serves on the Board of Directors for the Warnors Center for Performing Arts and the Clovis Rotary Club.

The appointment comes with Marjaree Mason Center’s pending completion of its new Isnardi Foundation Building, which will double the physical service capacity of the Center. A project that began in 2018, the new Isnardi Foundation Building will house the Marjaree Mason Center’s 24/7 trauma-informed crisis drop-in center and hotline, both now led under Tiffany’s leadership, as well as all of the Center’s non-residential survivor services including individual counseling, group therapy, legal advocacy, children’s services, and prevention and early intervention efforts.

“The Marjaree Mason Center continues to grow to meet the increasing need for services here in Fresno County,” said Nicole Linder, CEO of the Marjaree Mason Center. “Tiffany is joining us at a critical time. Our crisis response services are a huge part of what we do. It’s a survivor’s first step towards healing, where they’re met with immediate safety, emotional support, trauma-informed care, and empowerment as we work along-side them address their most critical needs. Tiffany’s experience combined with her passion for this work make her a great asset to our team as we work towards building a healthier and safer community.”

###

About Marjaree Mason Center

For over 45 years, the Marjaree Mason Center has offered safe housing and support services to adults and their children affected by domestic violence in Fresno County. As the only comprehensive domestic violence agency in Fresno County, which has the highest per capita calls to law enforcement in the State of California, the Marjaree Mason Center provides safe housing, legal services, counseling and education to survivors and youth. The Center was founded in 1979 after the murder of Marjaree Mason, a native of Easton, at the hands of her ex-boyfriend, a Fresno County Sheriff's deputy. A graduate of Washington High School and Reedley College, Marjaree lived in Fresno for 31 years and was well known in the community. To contact the Marjaree Mason Center, call the business center at 559.237.4706, or the 24-hour confidential emergency helpline at 559.233.HELP (4357) or help@mmcenter.org. To learn more, visit www.mmcenter.org.