

Marjaree Mason Center
CRC Project

Weighted Criteria Matrix - Overall Score of Relocation Marketing Proposals

Prioritization Criteria	Value	Archer & Hound	Score	JSA	Score	Windsong	Score
<i>Completeness of Submission</i>	5%		5.00		4.67		5.00
<i>Experience of Firm</i>	10%		8.00		10.00		8.33
<i>Price</i>	20%		10.67		17.67		18.00
<i>Value of Proposal (Price per Impressions)</i>	30%		16.00		17.67		29.00
<i>Production Timeline</i>	25%		13.33		16.00		23.00
<i>References</i>	10%		10.00		10.00		10.00
TOTALS	1		63.00		76.01		93.33