

2022 Sponsorship Opportunities

Marjaree Mason Center's

39TH ANNUAL



PROFESSIONAL
Women
& LEADING
BUSINESS
Awards

PRESENTED BY:



Wednesday, October 12, 2022

11:00 am – 1:00 pm

About The Marjaree Mason Center



In November 1978, Marjaree Mason was kidnapped, raped and murdered by her ex-boyfriend, a Fresno Sheriff's deputy. The center was founded in 1979 after her death, and for over four decades the Marjaree Mason Center has offered a variety of services including: shelter, legal advocacy, support groups, education, victim advocacy, and counseling. Marjaree Mason Center supports and empowers adults and their children affected by domestic violence, while striving to prevent and end the cycle of abuse through education and advocacy.

About The Top Ten Professional Women and Leading Business Awards

The 39th Annual Top Ten Professional Women and Leading Business Awards, a prestigious awards ceremony with the goal of honoring outstanding individuals in our community while also raising awareness for domestic violence. This event pays tribute to ten women who have served as role models and given back to their communities, all while making strides in their professions. One business is also honored as the Leading Business of the Year for its support of women and women's issues. The luncheon hosts over 1,500 guests and recent Keynote Speakers have included: Taylor Armstrong of The Real Housewives of Beverly Hills; Robin McGraw, wife of Dr. Phil and founder of the When Georgia Smiled Foundation; two-time Olympic Gold Medalist and former WNBA Sacramento Monarch player "Mighty" Ruthie Bolton; Denise Brown, the sister of Nicole Brown Simpson; DREA Kelly, dancer, reality star and former wife of R. Kelly; and April Hernandez-Castillo, actress and DV Advocate.



2021 Keynote Speaker April Hernandez-Castillo



2021 Top Ten Honorees



Meet Our 2022 Keynote Speaker



Stephanie Land

Stephanie Land's bestselling debut memoir *Maid: Hard Work, Low Pay, and a Mother's Will to Survive* shares her resilience throughout her experience navigating poverty as a single mother escaping domestic violence while enduring the physical, economic, and social brutality that domestic workers face.

"Land nails the sheer terror that comes with being poor, the exhausting vigilance of knowing that any misstep or twist of fate will push you deeper into the hole." – The Boston Globe

The memoir inspired Netflix's Golden Globe Award-nominated series, *MAID*, starring Margaret Qualley, Andie McDowell, Nick Robinson and Anika Noni Rose. With Land as an executive producer on the show, it is one of Netflix's most-watched series ever, reaching over 67 million households in its first month and over 469 million hours viewed.

Land continues to write and currently works on her next book, *Class*, which reports on college education in America and details her own experience as a college student exposed to the costs of receiving an education. Her writing about economic and social justice, domestic abuse, chronic illness, and motherhood have been published by The New York Times, The Washington Post, The Guardian, The Atlantic, and The New York Review of Books, among many other outlets.



MAID (2021) | Netflix

Presenting Sponsor



This sponsorship package includes:

- Two Premier reserved tables of 10
- 6 tickets for the Morning Meet & Greet with the Keynote Speaker
- Logo on Step and Repeat banner
- Opportunity to have a booth at the event to promote your business
- Name recognition from stage
- Company logo and name on event signage
- Exclusive title as Presenting Sponsor on all printed collateral and marketing
- Chance to address the audience with a short speech live or virtually
- Mention in all event-related advertising
- Recognition in all event related email blasts that reaches almost 7,000 people
- Private virtual or live meeting and tour with the Executive Director of the Marjaree Mason Center
- Special VIP Dinner or virtual meeting for two guests of your choosing with the Keynote Speaker
- Two full page color program ads in center and back cover



- Company logo on event sponsor page in program
- Company logo and name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year



Keynote Speaker Sponsor



This sponsorship package includes:

- One Premier reserved table of 10
- 5 tickets for the Morning Meet & Greet
- Logo on Step and Repeat banner
- Opportunity to have a booth at the event to promote your business
- Name recognition from stage
- Company logo and name on event signage
- Mention in all event-related advertising
- Recognition in all event related email blasts that reaches almost 7,000 people
- Special VIP Dinner or virtual meeting for two guests of your choosing with the Keynote Speaker
- One full page color program ad in a premier location
- Company logo on event sponsor page in program
- Company logo and name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year



Diamond Sponsor \$10,000

This sponsorship package includes:

- One Premier reserved table of 10
- 5 tickets for the Morning Meet & Greet
- Logo on Step and Repeat banner
- Opportunity to have a booth at the event to promote your business
- Logo and product / promotional item recognition on all luncheon tables
- Name recognition from stage
- Company logo and name on event signage
- Mention in all event-related advertising
- Recognition in all event related email blasts that reaches almost 7,000 people
- One full page color program ad in a premier location
- Company logo on event sponsor page in program
- Company logo and name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year

Honoree Sponsor

\$7,500

1 Available

This sponsorship package includes:

- One Premier reserved table of 10
- 4 tickets for the Morning Meet & Greet
- Logo on Step and Repeat banner
- Opportunity to have a booth at the event to promote your business
- Name recognition from stage
- Company logo and name on event signage
- Mention in all event-related advertising
- Recognition in all event related email blasts that reaches almost 7,000 people
- Company Logo on all 10 honoree videos
- One full page color program ad in a premier location
- Company logo on event sponsor page in program
- Company logo and name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year



Centerpiece Sponsor

SOLD BANK OF AMERICA 

This sponsorship package includes:

- One Premier reserved table of 10
- 4 tickets for the Morning Meet & Greet
- Company logo on all centerpieces at the Top Ten Luncheon
- Logo on Step and Repeat banner
- Name recognition from stage
- Company logo and name on event signage
- Mention in all event-related advertising
- Recognition in all event related email blasts that reaches almost 7,000 people
- One full page color program ad
- Company logo on event sponsor page in program
- Company logo and name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year

If you are interested in a custom sponsorship contact Charity Susnick at (559) 487-1313 or charity@mmcenter.org.

Platinum Sponsor

\$5,000

This sponsorship package includes:

- One reserved table of 10
- 2 tickets for the Morning Meet & Greet
- Name recognition from stage
- Company name on event signage
- Recognition in all event related email blasts that reaches almost 7,000 people
- One half page color program ad
- Company name on event sponsor page in program
- Company name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers



Honoree Reception Sponsor



\$5,000

SOLD

This sponsorship package includes:

- One reserved table of 10 at the Top Ten Luncheon
- 2 tickets for the Morning Meet & Greet
- Name recognition from stage
- Company name on event signage
- 2 tickets to the Honoree Reception at Ft. Washington Country Club
- Signage and name recognition at the Honoree Reception
- Recognition in all event-related email blasts that reach almost 7,000 people
- One half page color program ad
- Company name on event sponsor page in program
- Company name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year

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Mobile Giving Sponsor

\$3,000

1 Available

This sponsorship package includes:

- 4 Luncheon tickets
- 2 tickets for the Morning Meet & Greet
- Opportunity to have logo displayed during the Mobile Giving portion of the program
- Name recognition from stage
- Company name on event signage
- Recognition in all event-related email blasts that reach almost 7,000 people
- One half page color program ad
- Company name on event sponsor page in program
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year



Gold Sponsor

\$2,500

This sponsorship package includes:

- One reserved table of 10 at the Top Ten Luncheon
- One ticket for the Morning Meet & Greet
- Name recognition from stage
- Company name on event signage
- One quarter page color program ad
- Company name on event sponsor page in program
- Company name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers



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Fund-A-Need Sponsor

\$3,000

1 Available



This sponsorship package includes:

- 4 Luncheon tickets
- 2 tickets for the Morning Meet & Greet
- Opportunity to have logo displayed during the Fund-A-Need portion of the program, along with the logo printed on the Fund-A-Need table cards
- Name recognition
- Company name on event signage
- Recognition in all event-related email blasts that reach almost 7,000 people
- One half page color program ad
- Company name on event sponsor page in program
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year



If you are interested in a custom sponsorship contact Charity Susnick at (559) 487-1313 or charity@mmcenter.org.

Sponsorship Commitment Form



I'd like to support the Marjaree Mason Center's Top Ten Professional Women & Leading Business Awards with the following checked sponsorship levels:

(Please check box)

SPONSORSHIPS

- ☐ Presenting Sponsorship (SOLD)
- ☐ Keynote Speaker Sponsor (SOLD)
- ☐ Diamond Sponsor (\$10,000)
- ☐ Honoree Sponsor (\$7,500)
- ☐ Centerpiece Sponsor (SOLD)
- ☐ Platinum Sponsor (\$5,000)
- ☐ Honoree Reception Sponsor at Ft. Washington (SOLD)
- ☐ Fund-A-Need Sponsor (SOLD)
- ☐ Mobile Giving Sponsor (SOLD)
- ☐ Gold Sponsor (\$2,500)

\$_____ Unfortunately, I am unable to attend, but I would like to help those affected by domestic violence.

SPONSOR INFORMATION

How would you like your sponsorship name to be listed?

Contact Person Name

Street Address

City

ADVERTISEMENTS TO BE INCLUDED IN THE PDF PROGRAM

For All Registered Attendees

- ☐ Full Page Ad (\$1,000)
5" wide x 8" high with bleeds 5.75" wide x 8.75" high
- ☐ Half Page Ad (\$600)
5" wide x 3.875" high
- ☐ Quarter Page Ad (\$300)
2.375" wide x 3.875" high

Full color output:

Print ready PDF or high resolution jpeg

Deadline to submit artwork is:

Tuesday, September 20, 2022

Send your artwork to:

micshel@mmcenter.org

TABLE

- ☐ _____ Table(s) of 10 (\$650)
- ☐ _____ Ticket(s) (\$60)

PAYMENT METHOD

- ☐ Check
Please make payable to Marjaree Mason Center
- ☐ Credit Card
Complete the following information or visit mmcenter.org

Name on Credit Card

Credit Card Number

CVV

Expiration Date

Billing Zip

Please note that our sponsorships are limited and most are sold out every year. Packages can also be created for your marketing needs. If you're interested in a tax-deductible sponsorship opportunity that will support the vision of the Marjaree Mason Center to end domestic violence in our community, please contact our Development and Communications Director, Charity Susnick, at (559) 487-1313 or charity@mmcenter.org.