Join us in celebrating Marjaree Mason's Birthday and her tremendous legacy with an eventful evening to enjoy live entertainment, delicious food, live & silent auction, fine wine & cocktails.



Friday, March 15, 2024 - 6:00 p.m.
Table Mountain Casino

777 Jackpot Lane, Friant, CA 93626











- SOLD -

#### **KEY BENEFITS**

- Company logo as Presenting Sponsor on printed collateral and marketing
- Recognition in email blasts and social media
- ♦ Two premier reserved tables of 10
- Two full page program ads with premium placement
- Company logo imprinted on a charm and displayed on the guests wineglasses
- Opportunity to welcome guests during the program

#### **OTHER PERKS**

- Recognition on MMC social media platforms to reach over 17,000 followers
- Company logo on event sponsor page in the program
- Company logo on the Marjaree Mason Center website with a link to company website
- Company logo projected in lights at the Soirée
- Premium wine and drink tickets for you and your guests
- Name recognition from stage
- First Right of Refusal for Next Year



\*Exclusive sponsorship









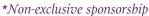
-\$20,000 -

#### **KEY BENEFITS**

- Company logo as Birthday
   Sponsor on all printed
   collateral and marketing
- Recognition in email blasts and social media
- One premier table of 10
- Full page color ad in the program with premium placement
- Name recognition from the stage
- Personalized logo placement on all of the dinner tables

- Recognition on MMC social media platforms to reach over 17,000 followers
- Company logo on event sponsor page in the program
- Company logo on the Marjaree Mason Center website with a link to company website
- Company logo on event signage
- Premium wine and drink tickets for you and your guests















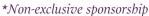
-\$15,000 -

#### **KEY BENEFITS**

- Company logo as Legacy Sponsor on all printed collateral and marketing
- Recognition in email blasts and social media
- ♦ One premier table of 10
- Full page color ad in the program with premium placement
- Name recognition from the stage
- Personalized logo placement on all of the dinner tables

- Recognition on MMC social media platforms to reach over 17,000 followers
- Company logo on event sponsor page in the program
- Company logo on the Marjaree Mason Center website with a link to company website
- Company logo on event signage
- Premium wine and drink tickets for you and your guests















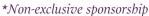
-\$10,000 -

#### **KEY BENEFITS**

- Company logo as
   Diamond Sponsor on
   printed collateral and
   marketing
- Recognition in email blasts and social media
- ♦ Reserved table of 10
- Full page color ad in the program
- Name recognition from the stage

- Recognition on MMC social media platforms to reach over 17,000 followers
- Company logo on event sponsor page in the program
- Company logo on the Marjaree Mason Center website with a link to company website
- Company logo on event signage















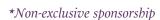
-\$5,000 -

#### **KEY BENEFITS**

- Company logo as
   Platinum Sponsor on
   printed collateral and
   marketing
- Recognition in email blasts and social media
- ♦ Reserved table of 10
- Half page color ad in the program
- Name recognition from the stage

- Recognition on MMC social media platforms to reach over 17,000 followers
- Company logo on event sponsor page in the program
- Company logo on the Marjaree Mason Center website with a link to company website
- Company logo on event signage













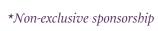
- \$2,500 -

#### **KEY BENEFITS**

- Company logo as Gold Sponsor on printed collateral and marketing
- Recognition in email blasts and social media
- ♦ Reserved table of 10
- Quarter page color ad in the program
- Name recognition from the stage

- Recognition on MMC social media platforms to reach over 17,000 followers
- Company name on event sponsor page in the program
- Company logo on the Marjaree Mason Center website with a link to company website
- Company name listed on event signage











# Specialty Sponsorships

These specialty sponsorships are exclusive opportunities to promote your business at the event. All specialty sponsors will be recognized throughout the event and have their logo and link featured on Marjaree Mason Center's website. Your company name will also receive recognition on the MMC social media platforms that reach 17,000 followers and on the event sponsor page in the program. Each Specialty Sponsorship package includes the first right of refusal for next year.



#### VOLUNTEER SOLD

Company logo on a button on all the volunteers aprons and event signage

Half page color ad in the program

Reserved table of 10



## TOP SHELF SOLD

Company logo exclusively featured on the signage at the bars

Branded specialty cocktail named after your business

Half page color ad in the program

Reserved table of 10



## PICTURE PERFECT SOLD

Exclusive sponsor of the photo booth for the evening

Every photo strip will be branded with your logo

Half page color ad in the program

Reserved table of 10



## FUND-A-NEED SOLD

Company logo on all marketing materials for our Fund-A-Need

Half page color ad in the program

Reserved table of 10



Company logo on the live auction PowerPoint

Half page color ad in the program









#### **SPONSORSHIPS**

Presenting Sponsorship (SOLD)

Birthday Sponsorship (\$20,000)

Legacy Sponsorship (\$15,000)

Diamond Sponsorship (10,000)

Platinum Sponsorship (\$5,000)

Fund-A-Need Sponsorship (SOLD)

Picture Perfect Sponsorship (SOLD)

Top Shelf Sponsorship (SOLD)

Volunteer Sponsorship (SOLD)

Audio Visual Sponsorship (SOLD)

Gold Sponsorship (\$2,500)

#	Table o	f 10 (	<b>\$1</b> .	.750)
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#\_\_\_\_\_ Individual Ticket(s) (\$175)

\$\_\_\_\_Unfortunately, I am unable to attend but would like to help those affected by domestic violence.

Total Sponsorship Commitment: \$\_\_\_\_\_

#### **PAYMENT METHOD**

Check

Please make payable to Marjaree Mason Center

Credit Card

Visit mmcenter.org or fill out form below

Please send me an invoice

Name on Credit Card

Credit Card Number CVV

Expiration Date Billing ZIP

## Sponsorship

#### **COMMITMENT FORM**

I'd like to support Marjaree's Birthday Soirée with the following sponsorship commitment: (Please check box)

#### **PROGRAM ADS**

Full Page Ad (\$1,000)

Half Page Ad (\$500)

Quarter Page Ad (\$250)

Deadline to submit artwork is:

February 23, 2024

Send your artwork to:

micshel@mmcenter.org

#### **SPONSOR INFORMATION**

How would you like your donor name to be listed?

Contact Person Name

Street Address

City

State

ZIP

**Email** 

Phone Number

Please contact Ashlee Wolf at ashlee@mmcenter.org (559) 487-1313 if you have any questions or need further assistance with sponsorships.









## Auction Item

#### **DONATION FORM**

I'd like to support Marjaree's Birthday Soirée by donating the following:

(559) 487-1317 to schedule a pick up

#### DONOR INFORMATION AUCTION ITEM INFORMATION

How would you like your donor name to be listed?	Describe the item you are donating	
Contact Person Name		
Street Address		
City	Value of item	
State ZIP	How would you like to deliver your auction item?	
Email	Drop Off Please deliver to Marjaree Mason Center	
Phone Number	Administration Building 1600 M St., Fresno, CA 93721	
	Please pick up my item Contact Victoria Hindes at victoria@mmcenter.org or call	

Deadline for donations is:

February 23, 2024

Contact Victoria Hindes at victoria@mmcenter.org or call (559) 487-1317 if you have any questions or need further information.











#### **ARTWORK SPECS**

Deadline to submit artwork is:

February 23, 2024

Send your artwork to:

micshel@mmcenter.org

## FULL PAGE AD INCLUDED WITH:

- Presenting Sponsorship
- Birthday Sponsorship
- Legacy Sponsorship
- Diamond Sponsorship

## HALF PAGE AD INCLUDED WITH:

- Platinum Sponsorship
- Fund-A-Need Sponsorship
- Picture Perfect Sponsorship
- Top Shelf Sponsorship
- Volunteer Sponsorship

## QUARTER PAGE AD INCLUDED WITH:

- Audio Visual Sponsorship
- Gold Sponsorship

## PRICING FOR ADDITIONAL AD SPACE:

- Full Page Ad (\$1,000)
- Half Page Ad (\$500)
- Quarter Page Ad (\$250)

#### **ARTWORK SPECS:**

- · Full Color
- Print Ready PDF or High Resolution JPEG

Full Page 5"x 8" 5.75"x 8.75" (with bleeds)

Half Page 5"x3.875"

Quarter Page 2.375"x3.875"





