

Join us in celebrating Marjaree Mason's Birthday and her tremendous legacy with an eventful evening to enjoy live entertainment, delicious food, live & silent auction, fine wine & cocktails.

*Marjaree's
Birthday*
SOIRÉE

Friday, March 15, 2024 - 6:00 p.m.

Table Mountain Casino

777 Jackpot Lane, Friant, CA 93626





Presenting Sponsor

– \$25,000 –

KEY BENEFITS

- ♦ Company logo as Presenting Sponsor on printed collateral and marketing
- ♦ Recognition in email blasts and social media
- ♦ Two premier reserved tables of 10
- ♦ Two full page program ads with premium placement
- ♦ Company logo imprinted on a charm and displayed on the guests wineglasses
- ♦ Opportunity to welcome guests during the program

OTHER PERKS

- Recognition on MMC social media platforms to reach over 17,000 followers
- Company logo on event sponsor page in the program
- Company logo on the Marjaree Mason Center website with a link to company website
- Company logo projected in lights at the Soirée
- Premium wine and drink tickets for you and your guests
- Name recognition from stage
- First Right of Refusal for Next Year



**Exclusive sponsorship*



Birthday Sponsor

— \$20,000 —

KEY BENEFITS

- ♦ Company logo as Birthday Sponsor on all printed collateral and marketing
- ♦ Recognition in email blasts and social media
- ♦ One premier table of 10
- ♦ Full page color ad in the program with premium placement
- ♦ Name recognition from the stage
- ♦ Personalized logo placement on all of the dinner tables

OTHER PERKS

- Recognition on MMC social media platforms to reach over 17,000 followers
- Company logo on event sponsor page in the program
- Company logo on the Marjaree Mason Center website with a link to company website
- Company logo on event signage
- Premium wine and drink tickets for you and your guests



**Non-exclusive sponsorship*



Legacy Sponsor

— \$15,000 —

KEY BENEFITS

- ♦ Company logo as Legacy Sponsor on all printed collateral and marketing
- ♦ Recognition in email blasts and social media
- ♦ One premier table of 10
- ♦ Full page color ad in the program with premium placement
- ♦ Name recognition from the stage
- ♦ Personalized logo placement on all of the dinner tables

OTHER PERKS

- Recognition on MMC social media platforms to reach over 17,000 followers
- Company logo on event sponsor page in the program
- Company logo on the Marjaree Mason Center website with a link to company website
- Company logo on event signage
- Premium wine and drink tickets for you and your guests



**Non-exclusive sponsorship*



Diamond Sponsor

— \$10,000 —

KEY BENEFITS

- ♦ Company logo as Diamond Sponsor on printed collateral and marketing
- ♦ Recognition in email blasts and social media
- ♦ Reserved table of 10
- ♦ Full page color ad in the program
- ♦ Name recognition from the stage

OTHER PERKS

- Recognition on MMC social media platforms to reach over 17,000 followers
- Company logo on event sponsor page in the program
- Company logo on the Marjaree Mason Center website with a link to company website
- Company logo on event signage



**Non-exclusive sponsorship*



Platinum Sponsor

– \$5,000 –

KEY BENEFITS

- ♦ Company logo as Platinum Sponsor on printed collateral and marketing
- ♦ Recognition in email blasts and social media
- ♦ Reserved table of 10
- ♦ Half page color ad in the program
- ♦ Name recognition from the stage

OTHER PERKS

- Recognition on MMC social media platforms to reach over 17,000 followers
- Company logo on event sponsor page in the program
- Company logo on the Marjaree Mason Center website with a link to company website
- Company logo on event signage



**Non-exclusive sponsorship*



Gold Sponsor

– \$2,500 –

KEY BENEFITS

- ♦ Company logo as Gold Sponsor on printed collateral and marketing
- ♦ Recognition in email blasts and social media
- ♦ Reserved table of 10
- ♦ Quarter page color ad in the program
- ♦ Name recognition from the stage

OTHER PERKS

- Recognition on MMC social media platforms to reach over 17,000 followers
- Company name on event sponsor page in the program
- Company logo on the Marjaree Mason Center website with a link to company website
- Company name listed on event signage



**Non-exclusive sponsorship*



Specialty Sponsorships

These specialty sponsorships are exclusive opportunities to promote your business at the event. All specialty sponsors will be recognized throughout the event and have their logo and link featured on Marjaree Mason Center's website. Your company name will also receive recognition on the MMC social media platforms that reach 17,000 followers and on the event sponsor page in the program. Each Specialty Sponsorship package includes the first right of refusal for next year.



VOLUNTEER

SOLD

Company logo on a button on all the volunteers aprons and event signage

Half page color ad in the program

Reserved table of 10

TOP SHELF

\$5,000

Company logo exclusively featured on the signage at the bars

Branded specialty cocktail named after your business

Half page color ad in the program

Reserved table of 10



PICTURE PERFECT

SOLD

Exclusive sponsor of the photo booth for the evening

Every photo strip will be branded with your logo

Half page color ad in the program

Reserved table of 10



FUND-A-NEED

SOLD

Company logo on all marketing materials for our Fund-A-Need

Half page color ad in the program

Reserved table of 10

AUDIO VISUAL

\$3,500

Company logo on the live auction PowerPoint

Half page color ad in the program

4 tickets to the dinner



**Exclusive sponsorships*



Sponsorship

COMMITMENT FORM

I'd like to support Marjaree's Birthday Soirée
with the following sponsorship commitment:
(Please check box)

SPONSORSHIPS

Presenting Sponsorship (\$25,000)
Birthday Sponsorship (\$20,000)
Legacy Sponsorship (\$15,000)
Diamond Sponsorship (10,000)
Platinum Sponsorship (\$5,000)
Fund-A-Need Sponsorship (SOLD)
Picture Perfect Sponsorship (SOLD)
Top Shelf Sponsorship (\$5,000)
Volunteer Sponsorship (SOLD)
Audio Visual Sponsorship (\$3,500)
Gold Sponsorship (\$2,500)

#_____ Table of 10 (\$1,750)
#_____ Individual Ticket(s) (\$175)
\$_____ Unfortunately, I am unable to attend but
would like to help those affected by domestic violence.

Total Sponsorship Commitment: \$_____

PAYMENT METHOD

Check

Please make payable to Marjaree Mason Center

Credit Card

Visit mmcenter.org or fill out form below

Please send me an invoice

Name on Credit Card

Credit Card Number

CVV

Expiration Date

Billing ZIP

PROGRAM ADS

Full Page Ad (\$1,000)

Half Page Ad (\$500)

Quarter Page Ad (\$250)

Deadline to submit artwork is:

February 23, 2024

Send your artwork to:

micshel@mmcenter.org

SPONSOR INFORMATION

How would you like your donor name to be listed?

Contact Person Name

Street Address

City

State

ZIP

Email

Phone Number

Please contact Steve Robertello at steve@mmcenter.org
(559) 487-1309 if you have any questions or need further
assistance with sponsorships.





Auction Item

DONATION FORM

I'd like to support Marjaree's Birthday Soirée
by donating the following:

DONOR INFORMATION

How would you like your donor name to be listed?

Contact Person Name

Street Address

City

State

ZIP

Email

Phone Number

AUCTION ITEM INFORMATION

Describe the item you are donating

Value of item

How would you like to deliver your auction item?

Drop Off

Please deliver to Marjaree Mason Center
Administration Building
1600 M St., Fresno, CA 93721

Please pick up my item

Contact Victoria Hinds at
victoria@mmcenter.org or call
(559) 487-1317 to schedule a pick up

Deadline for donations is:

February 23, 2024

Contact Victoria Hinds at
victoria@mmcenter.org or call
(559) 487-1317 if you have any
questions or need further information.





Program Ad

ARTWORK SPECS

Deadline to submit artwork is:

February 23, 2024

Send your artwork to:

micshel@mmcenter.org

FULL PAGE AD INCLUDED WITH:

- Presenting Sponsorship
- Birthday Sponsorship
- Legacy Sponsorship
- Diamond Sponsorship

HALF PAGE AD INCLUDED WITH:

- Platinum Sponsorship
- Fund-A-Need Sponsorship
- Picture Perfect Sponsorship
- Top Shelf Sponsorship
- Volunteer Sponsorship

QUARTER PAGE AD INCLUDED WITH:

- Audio Visual Sponsorship
- Gold Sponsorship

PRICING FOR ADDITIONAL AD SPACE:

- Full Page Ad (\$1,000)
- Half Page Ad (\$500)
- Quarter Page Ad (\$250)

ARTWORK SPECS:

- Full Color
- Print Ready PDF or High Resolution JPEG

