

2021 Sponsorship Opportunities

Marjaree Mason Center's

38TH ANNUAL



PROFESSIONAL
Women
& LEADING
BUSINESS
Awards

PRESENTED BY:



Thursday, October 14, 2021

11:00 am – 1:00 pm

About The Marjaree Mason Center



In November 1978, Marjaree Mason was kidnapped, raped and murdered by her ex-boyfriend, a Fresno Sheriff's deputy. The center was founded in 1979 after her death, and for over four decades the Marjaree Mason Center has offered a variety of services including: shelter, legal advocacy, support groups, education, victim advocacy, and counseling. Marjaree Mason Center supports and empowers adults and their children affected by domestic violence, while striving to prevent and end the cycle of abuse through education and advocacy.

About The Top Ten Professional Women and Leading Business Awards

The 38th Annual Top Ten Professional Women and Leading Business Awards, a prestigious awards ceremony honoring local professionals, will bring together over 1,500 attendees with the goal of honoring outstanding individuals in our community while also raising awareness for domestic violence. This event pays tribute to ten women who have served as role models and given back to their communities, all while making strides in their professions. One business is also honored as the Leading Business of the Year for its support of women and women's issues. Recent keynote speakers have included: Taylor Armstrong of The Real Housewives of Beverly Hills; Robin McGraw, wife of Dr. Phil and founder of the When Georgia Smiled Foundation; two-time Olympic Gold Medalist and former WNBA Sacramento Monarch player "Mighty" Ruthie Bolton; Denise Brown, the sister of Nicole Brown Simpson; and DREA Kelly, dancer, reality star and former wife of R. Kelly.



2020 Keynote Speaker DREA Kelly



2020 Top Ten Honorees



Meet Our 2021 Keynote Speaker



April Hernandez-Castillo

April Hernandez Castillo's dream became a reality when she booked her first commercial as the "Yo girl" in the Visa Check Card spot starring Yao Ming and Yogi Berra. The commercial would air for the Super Bowl and become a sports classic. She then went on to star in television shows such as; *Law & Order: SVU*, *The Following*, *Person of Interest*, and *Elementary*. April garnered a recurring role on Showtime's *Dexter* which she was nominated for a SAG nomination for Best Ensemble cast. April is most noted for her powerful portrayal as "Eva Benitez" in the hit movie *Freedom Writers* starring Oscar- winner Hilary Swank. She recently worked on NBC's popular show, *New Amsterdam* and is now filming FOX's hit show, *The Prodigal Son*.

April has also graced a different stage as a public speaker. Her message of resilience, overcoming adversity, and the ability to move beyond trauma has taken April on a journey across the United States and internationally. Reaching an array of audiences from high schools, universities and conferences, she has spoken on



2021 Keynote Speaker

Presenting Sponsor



This sponsorship package includes:

- Two Premier reserved tables of 10
- 6 tickets for the Morning Meet & Greet with the Keynote Speaker
- Logo on Step and Repeat banner
- Opportunity to have a booth at the event to promote your business
- Name recognition from stage
- Company logo and name on event signage
- Exclusive title as Presenting Sponsor on all printed collateral and marketing
- Chance to address the audience with a short speech
- Mention in all event-related advertising
- Recognition in all event related email blasts that reaches almost 7,000 people
- Private meeting and tour with the Executive Director of the Marjaree Mason Center
- Special VIP Dinner for two guests of your choosing with the Keynote Speaker
- Two full page color program ads in center and back cover
- Company logo on event sponsor page in program
- Company logo and name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year



Keynote Speaker Sponsor



This sponsorship package includes:

- One Premier reserved table of 10
- 5 tickets for the Morning Meet & Greet
- Logo on Step and Repeat banner
- Opportunity to have a booth at the event to promote your business
- Name recognition from stage
- Company logo and name on event signage
- Mention in all event-related advertising
- Recognition in all event related email blasts that reaches almost 7,000 people
- Special VIP Dinner for two guests of your choosing with the Keynote Speaker
- One full page color program ad in a premier location
- Company logo on event sponsor page in program
- Company logo and name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year



Diamond Sponsor

\$10,000

This sponsorship package includes:

- One Premier reserved table of 10
- 5 tickets for the Morning Meet & Greet
- Logo on Step and Repeat banner
- Opportunity to have a booth at the event to promote your business
- Logo and product / promotional item recognition on all luncheon tables
- Name recognition from stage
- Company logo and name on event signage
- Mention in all event-related advertising
- Recognition in all event-related email blasts that reach almost 7,000 people
- One full page color program ad in a premier location
- Company logo on event sponsor page in program
- Company logo and name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year



Honoree Sponsor

\$7,500

2 Available

This sponsorship package includes:

- One Premier reserved table of 10
- 4 tickets for the Morning Meet & Greet
- Logo on Step and Repeat banner
- Opportunity to have a booth at the event to promote your business
- Name recognition from stage
- Company logo and name on event signage
- Mention in all event-related advertising
- Recognition in all event related email blasts that reach almost 7,000 people
- Company Logo on all 10 honoree videos
- One full page color program ad in a premier location
- Company logo on event sponsor page in program
- Company logo and name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year



Centerpiece Sponsor

SOLD



This sponsorship package includes:

- One Premier reserved table of 10
- 4 tickets for the Morning Meet & Greet
- Company logo on all centerpieces at the Top Ten Luncheon
- Logo on Step and Repeat banner
- Name recognition from stage
- Company logo and name on event signage
- Mention in all event-related advertising
- Recognition in all event-related email blasts that reach almost 7,000 people
- One full page color program ad
- Company logo on event sponsor page in program
- Company logo and name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year



Platinum Sponsor

\$5,000

This sponsorship package includes:

- One reserved table of 10
- 2 tickets for the Morning Meet & Greet
- Name recognition from stage
- Company name on event signage
- Recognition in all event related email blasts that reaches almost 7,000 people
- One half page color program ad
- Company name on event sponsor page in program
- Company name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers



Reception Sponsor

SOLD



This sponsorship package includes:

- One reserved table of 10 at the Top Ten Luncheon
- 2 tickets for the Morning Meet & Greet
- Name recognition from stage
- Company name on event signage
- 2 tickets to the Honoree Reception at Ft. Washington Country Club
- Signage and name recognition at the Honoree Reception
- Recognition in all event-related email blasts that reach almost 7,000 people
- One half page color program ad
- Company name on event sponsor page in program
- Company name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year



Text to Give Sponsor

SOLD



**CENTRAL CALIFORNIA
LEGAL SERVICES**
JUSTICE. EQUITY. POWER.

This sponsorship package includes:

- 4 Luncheon tickets
- 2 tickets for the Morning Meet & Greet
- Opportunity to have logo during the Text to Give portion of the program
- Name recognition from stage
- Company name on event signage
- Recognition in all event related email blasts that reaches almost 7,000 people
- One half page color program ad
- Company name on event sponsor page in program
- Company name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers
- First right of refusal for next year



Gold Sponsor

\$2,500

This sponsorship package includes:

- One reserved table of 10 at the Top Ten Luncheon
- One ticket for the Morning Meet & Greet
- Name recognition from stage
- Company name on event signage
- One quarter page color program ad
- Company name on event sponsor page in program
- Company name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach almost 16,000 followers



If you are interested in a custom sponsorship contact Charity Susnick at (559) 487-1313 or charity@mmcenter.org.

Sponsorship Commitment Form



I'd like to support the Marjaree Mason Center's Top Ten Professional Women & Leading Business Awards with the following checked sponsorship levels:

(Please check box)

SPONSORSHIPS

- ☐ Presenting Sponsorship **(SOLD)**
- ☐ Keynote Speaker Sponsor **(SOLD)**
- ☐ Diamond Sponsor **(\$10,000)**
- ☐ Honoree Sponsor **(\$7,500)**
- ☐ Centerpiece Sponsor **(SOLD)**
- ☐ Platinum Sponsor **(\$5,000)**
- ☐ Reception Sponsor at Ft. Washington **(SOLD)**
- ☐ Text to Give Sponsor **(SOLD)**
- ☐ Gold Sponsor **(\$2,500)**

ADVERTISEMENTS TO BE INCLUDED IN THE PDF PROGRAM

For All Registered Attendees

- ☐ Full Page Ad **(\$1,000)**
5" wide x 8" high with bleeds 5.75" wide x 8.75" high
- ☐ Half Page Ad **(\$600)**
5" wide x 3.875" high
- ☐ Quarter Page Ad **(\$300)**
2.375" wide x 3.875" high

Full color output:

Print ready PDF or high resolution jpeg

Deadline to submit artwork is:

Tuesday, September 21, 2021

Send your artwork to:

micshel@mmcenter.org

TABLE

- ☐ _____ Table(s) of 10 **(\$650, through September 23)**
- ☐ _____ Ticket(s) **(\$65, through September 23)**

SPONSOR INFORMATION

How would you like your sponsorship name to be listed?

Contact Person Name

Street Address

City

PAYMENT METHOD

- ☐ Check
Please make payable to Marjaree Mason Center
- ☐ Credit Card
Complete the following information or visit mmcenter.org

Name on Credit Card

Credit Card Number

CVV

Expiration Date

Billing Zip

Please note that our sponsorships are limited and most are sold out every year. Packages can also be created for your marketing needs. If you're interested in a tax-deductible sponsorship opportunity that will support the vision of the Marjaree Mason Center to end domestic violence in our community, please contact Development and Communications Director, Charity Susnick, at **(559) 487-1313** or **charity@mmcenter.org**.