



**MEN'S LEADERSHIP
COUNCIL HOSTS**

Marjaree's Birthday



**THURSDAY
MARCH 25, 2021**

Drive-Thru from 3:00 pm–6:00 pm

Pickup location pending

Join us in celebrating Marjaree's Birthday with a delicious crab dinner while also helping to support and empower adults and their children affected by domestic violence.



PRESENTING SPONSOR

\$15,000

1 AVAILABLE

THIS SPONSORSHIP PACKAGE INCLUDES:

- VIP Crab Dinner for 16 (divided into meals of 2 or 4) including wine, beer, specialty dessert and appetizers
- Company logo on a banner at the drive-thru dinner
- Company logo on event bibs
- Appreciation gift for you and your guests
- Logo on product/promotional item in all the to-go boxes
- Company logo and name on virtual screen signage
- Branded banner between virtual event segments
- Company name mention during virtual program
- Opportunity to have a commercial during the virtual program to promote your business
- Logo on Marjaree Mason Center's Spring Appeal letter that reaches over 10,000 people
- Exclusive title as Presenting Sponsor on all printed collateral and marketing
- Chance to record a short speech for the viewing audience
- Mention in all advertising pertaining to the event
- Acknowledgment in an email blast that reaches almost 6,000 subscribers
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach over 13,000 followers
- First right of refusal for next year

Marjaree's Birthday

**DRIVE-THRU CRAB
& BREW**

Deadline for sponsorship commitment is 03/08/2021



CRAB DINNER SPONSOR

SOLD

**SEAL RITE
PAVING**

THIS SPONSORSHIP PACKAGE INCLUDES:

- VIP Crab Dinner for 12 (divided into meals of 2 or 4) including wine, beer, specialty dessert and appetizers
- Company logo on a banner at the drive-thru dinner
- Company logo on all the to-go boxes for the dinner
- Appreciation gift for you and your guests
- Company logo and name on virtual screen signage
- Branded banner between virtual event segments
- Company name mention during virtual program
- Opportunity to have a commercial during the virtual program to promote your business
- Logo on Marjaree Mason Center's Spring Appeal letter that reaches over 10,000 people
- Mention in all advertising pertaining to the event
- Acknowledgment in an email blast that reaches almost 6,000 subscribers
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach over 13,000 followers
- First right of refusal for next year

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**DRIVE-
THRU CRAB
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Deadline for sponsorship commitment is 03/08/2021



DESSERT SPONSOR

SOLD



THIS SPONSORSHIP PACKAGE INCLUDES:

- VIP Crab Dinner for 12 (divided into meals of 2 or 4) including wine, beer, specialty dessert and appetizers
- Company logo on a banner at the drive-thru dinner
- Company logo on a chocolate disc or packaging sticker for all the guest's desserts
- Appreciation gift for you and your guests
- Company logo and name on virtual screen signage
- Branded banner between event segments
- Company name mention during virtual program
- Logo on Marjaree Mason Center's Spring Appeal letter that reaches over 10,000 people
- Mention in all advertising pertaining to the event
- Acknowledgment in an email blast that reaches almost 6,000 subscribers
- Company logo on the Marjaree Mason Center website with a link to company website
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- First right of refusal for next year

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**DRIVE-
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CAR SPONSOR

\$5,000

2 AVAILABLE

THIS SPONSORSHIP PACKAGE INCLUDES:

- Crab Dinner for 8 (divided into meals of 2 or 4) including beer
- Company logo on a banner at the drive-thru dinner
- Showcase company cars at the drive-thru for the guests to see
- Company logo and name on virtual screen signage
- Branded banner between event segments
- Company name mention during virtual program
- Mention in all advertising pertaining to the event
- Acknowledgment in an email blast that reaches almost 6,000 subscribers
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach over 13,000 followers
- First right of refusal for next year

Marjaree's Birthday

**DRIVE-
THRU CRAB
& BREW**



BREW SPONSOR

SOLD



THIS SPONSORSHIP PACKAGE INCLUDES:

- Crab Dinner for 8 including beer (divided into meals of 2 or 4)
- Company logo on a banner at the drive-thru dinner
- Exclusive beer sponsor for the event
- Company logo and name on event virtual screen signage
- Name on banner shown once between event segments
- Company name mention during virtual program
- Acknowledgment in an email blast that reaches almost 6,000 subscribers
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach over 13,000 followers

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PLATINUM SPONSOR

\$5,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- Crab Dinner for 8, including beer (divided into meals of 2 or 4)
- Company logo on a banner at the drive-thru dinner
- Company logo and name on event virtual screen signage
- Name on banner shown once between event segments
- Company name mention during virtual program
- Acknowledgment in an email blast that reaches almost 6,000 subscribers
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach over 13,000 followers

TEXT TO GIVE SPONSOR

SOLD



THIS SPONSORSHIP PACKAGE INCLUDES:

- Crab Dinner for 8, including beer (divided into meals of 2 or 4)
- Company name on event virtual screen signage
- Opportunity to have logo on our Text to Give segment during the Virtual Event
- Company name mention during virtual program
- Acknowledgment in an email blast that reaches almost 6,000 subscribers
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach over 13,000 followers
- First Right of Refusal next year

GOLD SPONSOR

\$2,500

THIS SPONSORSHIP PACKAGE INCLUDES:

- Crab Dinner for 8 including beer (divided into meals of 2 or 4)
- Company name on event virtual screen signage
- Company name on event screen signage
- Company name mention during virtual program
- Acknowledgment in an email blast that reaches almost 6,000 subscribers
- Company name on event signage
- Company logo on the Marjaree Mason Center website with a link to company website
- Recognition on MMC social media platforms to reach over 13,000 followers

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SPONSORSHIP COMMITMENT FORM

I'd like to support the Marjaree's Birthday
Drive-Thru Crab & Brew Fundraiser!

(Please check box to the left)

I WOULD LIKE TO PURCHASE:

- ☐ Presenting Sponsorship (\$15,000)
Crab Dinner Sponsorship (SOLD)
Dessert Sponsorship (SOLD)
- ☐ Car Sponsorship (\$5,000)
Brew Sponsorship (SOLD)
- ☐ Platinum Sponsorship (\$5,000)
Text to Give Sponsorship (SOLD)
- ☐ Gold Sponsorship (\$2,500)
- ☐ Dinner for 8 (\$520)
- ☐ Dinner for 4 (\$260)
- ☐ Dinner for 2 (\$150)

Other Donation Amount: \$ _____

SPONSOR INFORMATION:

How would you like your sponsorship name to be listed?

Contact Person Name

Street Address

City

State

ZIP

Email

Phone Number

PAYMENT METHOD:

- ☐ Check
Please make payable to Marjaree Mason Center
- ☐ Credit Card
Visit mmcenter.org or fill out form

Name on Credit Card

Credit Card Number

CVV

Expiration Date

Billing ZIP

Name on Credit Card

Please note that our sponsorships are limited but custom packages can also be created for your marketing needs. If you're interested in a tax-deductible sponsorship opportunity that will support the vision of the Marjaree Mason Center to end domestic violence in our community, please contact our Development and Communications Director, Charity Susnick, at (559) 487-1313 or charity@mmcenter.org.

Unless otherwise noted, the deadline for sponsorship commitment is March 15, 2021